

# Generate New Business

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}
@page Section1 {size: 612.0pt 792.0pt; margin: 72.0pt 90.0pt 72.0pt 90.0pt; mso-header-margin: 36.0pt; mso-footer-margin: 36.0pt; mso-paper-source: 0; }
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}
DIV.Section1 {
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}Do you want more business? Do you need more appointments // sales leads // quotes?

```

DJR Marketing offers an affordable &#x201c;1 day a week&#x201d;\* outsourced business to business telemarketing service tailored to the needs of your business. But unlike other telemarketing companies, we guarantee results.

We guarantee 40\*\* decisions per contracted day from decision makers in your target market. These decisions can include:

- \* requests for appointments / quotations
- \* submission of company information (which we follow up the next week)
- \* not interested and the reason why

Sign up for a 12 week campaign and we give you an additional 20 decisions free of charge giving you an amazing 500 decisions in just 12 weeks!

Our business to business telemarketing process is simple, but effective:

## 1. We locate the decision maker

2. We introduce your product/service
3. If the contact requires company information, we email it to them and call them back the following week
4. We aim to generate an appointment or request for a quotation
5. We allocate a pre-agreed time and date for the appointment / verbal quotation

If you'd like to talk to someone about how we can help you and your business, call Daniel Reilly on 01902 716869 or please use the enquiry form below.

\* We can offer more than 1 day per week telemarketing services depending on your budget and timescales. A number of our clients use our service for 2, 3 or 4 days per week.

\*\* the type of outcome is determined by your needs and is agreed with you at the start of the campaign

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