

Our Guarantees

Telemarketing can have a poor reputation, so DJR Marketing has identified a number of guarantees to reassure our clients of the quality of our business to business telemarketing campaigns and service.

- DJR Marketing guarantees 40 'decisions' per day.
- DJR Marketing guarantees 500 'decisions' from your target market for a 12 week (1 day a week) telemarketing campaign.
- DJR Marketing will send clients a report of all decisions at the end of each week including the decision makers name and email address (if available).
- For every face to face meeting DJR Marketing arranges, we will make two phone calls by two members of staff to give the contact a 'cooling off' period and to qualify the lead. This reassures our clients that the sales appointments we have made are genuine.
- When a client signs up for 12 days work, DJR Marketing offers half a day telemarketing services FOC.
- If DJR Marketing is referred to a potential client who signs up to 12 days work, DJR Marketing will give that referrer a £50 cheque.