

West Midlands Centre for Constructing Excellence

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this year we used DJR Marketing on a pilot study basis to help generate leads and establish follow up meetings for our team of Business Improvement Managers (BIMs).

The pilot proved so successful we are now actively planning a further campaign in the near future.

The professional support from DJR's telephone sales team has proved invaluable and highly cost effective in establishing face to face contacts for our BIMs helping WMCCE to deliver its range of services to businesses

across the West Midlands. Particularly impressive was their ability to "hit the ground running" so that the work could be delivered with no delay.