

UKITA Success Story

DJR Marketing Solutions, based in Shaw Park Business Village, used UKita to find quality a supplier to develop their new website. Daniel Reilly, managing director, said: “As members of UKita we know they operate a Quality Mark – a standard that suppliers have to meet in order to become an approved ICT Supplier. For companies like us who have little experience about building websites, it made sense to select an approved supplier who we could trust to help us.”

LAS Design in Wolverhampton won the contract to design and build a new website. Leon Streete from LAS Design explains: “DJR Marketing Solutions needed a new website to promote its range of services and they particularly wanted to increase their presence in search engines. Using search engine optimisation (SEO) techniques we achieved fantastic results within the first week of the website going live. DJR Marketing Solutions is now ranked number one in Google under 'Telemarketing Wolverhampton' and ranked second under 'Telemarketing West Midlands'.”

Added Daniel: “The website has received excellent feedback from visitors and we look forward to maintaining and improving our ranking UK-wide.”